

# Ahasan Business International Service Profile

Reimagine Your Business Solutions with Us



Since 2010, **Ahasan Business International** has been assisting individuals and companies across the world in connecting perfectly with their customers – existing or intended – to sell ideas, products and services.

**Ahasan Business International** has worked with more than thousands of Clients in the last 12 years and our services have involved a consultative approach in each engagement. **Ahasan Business International** has a strong business focus, technology expertise and has established methodologies for delivering powerful solutions and strategies to progressive clients like you.

The Company has end-to-end expertise and experience in managing projects right through ideation to fructification. All engagements are undertaken as a partnership, working with the client to establish an understanding of the business needs and requirements and thereafter providing the best means to achieve them.

**Ahasan Business International** is an outcome-driven organization, with a passion for results – in terms of values, we can help our Clients attain in their quest for excellence.

## Corporate Mission and Philosophy

Providing solutions & services that are **effective, efficient** and **collaborative** to our clients for **connecting perfectly**.

**Ahasan Business International** follows a Corporate Philosophy built upon this Mission Statement and we strive to:

- **Understanding fully the business and requirements of our Clients and Collaborators**
- **Providing Resources who are well qualified and appropriately experienced to undertake each individual assignment**
- **Establishing close and harmonious working relationships with client staff from top leadership to the operation levels**
- **Ensuring that what is delivered meets agreed terms of reference, is presented in a clear and concise manner and is practical and commercially sound**
- **Auditing and refining our quality assurance approach regularly to ensure its continued effectiveness.**

**Ahasan Business International** strives to collaborate closely with our Clients and to produce the desired outputs to a standard what will provide a clear touchstone for connecting perfectly all across.

## Our Services and Solutions



**Ahasan Business International offers a variety of Services & Solutions spanning across all the Stages of journey to connecting perfectly**

We offer an integrated Service Portfolio for Software, App and Web Development and our services include Website Design and Maintenance, creating and managing eMail Campaigns, Domain & Web Hosting Services, enablement for e-Commerce and implementing Secure Payment Gateways, data entry services, Image Processing. We specialize in Website Analysis & Optimization, Search Engine Optimization and Internet Marketing Services.

Our Technical Team is proficient in delivering quality Software & App Services such as Business Process Automation, assistance in Software Enhancement & Migration and IT Support Services using all the latest tools and technologies. Our QA & Testing services, including comprehensive and state-of-art Test Automation Options, have enabled a number of clients to get the maximum returns from their IT Investments.

**Ahasan Business International** has the talent and creativity to explore and open up newer horizons for our clients. Our Design Services include designing of Corporate Identity, designing & publishing Brochures and Catalogues, Multimedia and 3D Design Services.

## Collaborators and Partners



*“We look for partners who share the same mission and values.”*

**Ahasan Business International** is an IT consulting company specializing in IT business solution development, integration and management. We have **IT Partnerships** across the world. We value **IT partnerships** and understand that choosing an IT partner is a decision that impacts each part of our organization. We invite web design companies, website development firms, software development firms & corporate web solution companies for outsource IT Partnerships. In the present market scenario of cut throat competition, the greatest benefits of IT Partnerships are the significant saving of time and money along with rapid results. Our Weekly Reporting System and high-quality standards have helped us to establish successful international outsource partnership with our clients. We know exactly what the requirements of the international market are, and what are the expectations that we have to live up to as an outsourcing IT partner.

At **Ahasan Business International**, we are aware that the importance of the IT Partnerships is to deliver complementary business solutions to meet increasingly complex customer demands. We utilize these partnerships to keep our processes and knowledge at the highest level across all paradigms, which allow **Ahasan Business International** to make the proper decisions with our clients for their business advantage. Our strength lies in the vast expertise represented by its strategic IT partners, IT partner and technical IT partners. We are Outsource Partners International with a solid position to provide global business solutions based on information technologies and communication strategies – verbal and written. Build a culture of collaboration; work with others to create a movement. Our IT Partnership strategy makes sure each customer receives a complete satisfaction.

### **Benefits of IT Partnership with us**

- **It's cost effecting** – Our IT Partnership is focused on permanent cost reduction and Quality improvement.
- **Save on expensive in-house staff** – Our International Outsource Partner model will help you save money spent on hiring expensive in-house staff.
- **Let specialist handle it** – We have large pool of IT professionals with expertise in latest technology. Our technical staffs make sure each customer receives a complete satisfaction.

## SOFTWARE & APP DEVELOPMENT

Taking a software product from concept to reality is a complex and arduous process. **Ahasan Business International** is a software development consultancy company committed to provide high quality offshore outsourcing, consulting, **software development consultancy**, on time and within the budget. **Ahasan Business International** brings you a gamut of **software development consultancy** that best fit your business requirements. Whether you are building a new business-critical enterprise application, upgrading a legacy software product, or starting up with a revolutionary idea, **Ahasan Business International** delivers a quality and cost-effective solution by leveraging its expertise on a wide range of domains and platforms.

**Ahasan Business International** is one of the leading software development consultants and offers a well-defined and mature software development and configuration process that comprises the entire **software development lifecycle** (SDLC), right from the requirements stage to the final testing and support procedures. You quickly gain experienced staff in technologies, services, and other areas, enabling reduced design, development, and integration and implementation time.

Our software development consultancy model at **Ahasan Business International**, appreciate that each business has its own unique requirements. We develop and integrate a wide range of customized business solutions for our clients worldwide. We have outstanding experience **offshore software development** consultancy, and solutions that allow you to compete in this highly competitive and high performance businesses world. Our custom application development and systems integration services offer the expertise to help companies create market-driven products that have meaningful business impact. Our **software development consultancy** offers you the services which are designed to drive innovation and expansion into new marketplaces while reducing overall costs. With a huge pool of software professionals and the latest technology resources, **Ahasan Business International** has emerged as a successful offshore software consultancy company.

### Benefits of software development partnership:

- **Cost Benefit** – Our **software development partnership model** is focused on permanent cost reduction and Quality improvement.
- **HR related benefits** – Our **software development partnership Model** will help you save money spent on hiring expensive in-house staff.
- **We are specialists** – We have large pool of IT professionals with expertise in latest technology. Our technical staffs make sure each customer receives a complete satisfaction.

## Website Design & Development

Whether it is designing of a new website, or revamping of an existing one, or maintenance & management of a website, **Ahasan Business International** has the necessary skills and experience to provide the technically best and financially most viable propositions to its Clients. Our talented team of website designers, using the latest in website development technology, will provide you with amazing services at very competitive prices. Our portfolio includes more than hundreds of Websites and Portals which have been designed, uploaded and are being maintained by us.

**Ahasan Business International** ensures that your website is search engine friendly, aesthetically appealing, user friendly, complies to W3C Standards and has the most secure and optimized technologies utilized. From high-end eCommerce website development to the simplest logo design needs, we can help you realize your vision.

## CMS

Be it via a customized Interface which allows you to easily and seamlessly publish data from your Organization's **Best Web site Content Management Systems**, on the Web or through an Integrated Framework built utilizing best **Open Source CMS** Frameworks, such Joomla, Drupal, WordPress, DND, PostNuke, etc. **Ahasan Business International** is a **website content management system Provider firm** that enables you to create, manage and update your Web Content quickly and efficiently with the help of custom built web site content management system.

A Content Management System Interfaces and Frameworks from **Ahasan Business International** are designed to allow even the non-technical users to manage their website's content. In fact, anybody with basic word processing skills can easily learn to manage a **CMS Framework** designed by **Ahasan Business International**

- Standards template (CSS Driven) W3c compliant.
- Advanced Web Based Administration and Web based Editor.
- Web Site Content Management System
- Facility of creating unlimited Sections, categories and sub-categories (nested categories) to organize content with Multiple Languages support.
- User & Group Management Features to allocate various levels of privileges for website administration (reading / creating / editing / publishing).
- Facility to manage Media Items like images, videos, etc. in folders.
- Scheduler to execute time-bound activities without human intervention.
- Component like news, polls, link directory for enhanced functionality.
- Extensive reports to measure content popularity.
- Content Caching to optimize server resources.
- Search Engine Friendly URL's for better SEO Search engine optimization and ranking on search engines.
- Extensive "Meta Data" support to facilitate complex content classifications and associations.
- Cross website syndication through the use of RSS technology to PULL and PUSH content with partner websites and applications.

## Internet Marketing

Today it is not just important to be present on the Internet but also very, very important to be easily "found" on the Web when someone looks for you. Search Engine Optimization and effective web-promotion helps your website to be found through a wide range of search engines (Google, MSN, etc). **Ahasan Business International** Internet Marketing Outsourcing services helps to achieve Top Search Engine Ranking for your website and we ensure a customized and unique process for each SEO Project that we undertake.

**Ahasan Business International** provides Internet Marketing Outsourcing also include keyword-research, SE-specific Content Plan, Meta Tags, Content Creation and recommendations for existing or proposed Content. We also offer post-optimization services (internet marketing) such as Periodic Reports pertaining to the current listing of your Site on various Search Engines, analysis of Keywords used etc.

- **Outsourced Internet Marketing Services**
- **Search Engine Marketing**
- **SEO Search Engine Optimization**
- **Affiliate Marketing**
- **Email Campaigns**
- **Advertising**

## Our Specializations

### LAMP – Linux Apache MySQL PHP

LAMP constitutes a very popular open-source solution stack. It combines Linux, Apache, MySQL, and PHP and forms a powerful, secure, and flexible application server. **Ahasan Business International** provides development services in LAMP platform to develop and deploy web sites for driving business needs of its current as well prospects clients in the global competitive web development market. **Ahasan Business International** makes extensive use of the inherent performance benefits of using the LAMP architecture as a basis for our dedicated servers.

### .Net Framework with C# & VB.net

.Net architecture is reliable, scalable and trustworthy. It makes true software integration finally possible. ASP.NET Website Programming enables you to build an interactive website from design to deployment. We at **Ahasan Business International** choose Microsoft’s industry-leading “.Net” development platform, preferring the C# language for our development. We have experience integrating a huge variety of common business systems, both Microsoft-based and from other suppliers using this robust, flexible development technology.

### React Native, Python

React Native is an open-source UI software framework. It is used to develop applications for Android, Android TV, iOS, macOS, tvOS, Web, Windows and UWP by enabling developers to use the React framework along with native platform capabilities. It is also being used to develop virtual reality applications.

### AJAX – Asynchronous JavaScript and XML

It’s almost impossible today to be involved in web application design or development and not be aware of Ajax, a technology that includes but is not limited to Asynchronous JavaScript and XML. ASP.NET AJAX is a free framework for quickly creating efficient and interactive Web applications that work across all popular browsers. Asynchronous JavaScript and XML (AJAX), while not a technology in itself, is a term that describes a “new” approach to using a number of existing technologies together, including: HTML or XHTML, Cascading Style Sheets, JavaScript, The Document Object Model, XML, XSLT, and the XML Http Request object.

### J2EE – JAVA Enterprise Edition

Both the technical and economical challenges of software application development are steadily increasing – requiring scalability, security and robustness of new applications. Java/J2EE meets many of these challenges by reducing software complexity and providing a stable enterprise platform for distributed computing. Java Platform, Enterprise Edition (Java EE) builds on the solid foundation of Java Platform, Standard Edition (Java SE) and is the industry standard for implementing enterprise-class service-oriented architecture (SOA) and next-generation web applications.

### GUI Design – Graphical User Interface

The GUI of your website makes your product stand out. Carefully designed graphics can be utilized to subtly and effectively influence the viewer in the intended way. Graphics can be used to deliver information directly, or they can be used to drive the viewer’s attention to other parts of the promotional material. Therefore, creating a persuasive and effective user interface for your website or software application has never been more important and **Ahasan Business International** is the partner you can trust.

### Our Working Process



#### Analyse

Collecting information from various sources.



#### Strategize

Techniques that work for good results.



#### Competence

Timely completion in keeping with the plan.



#### Evaluate

Constantly getting better with perfection.

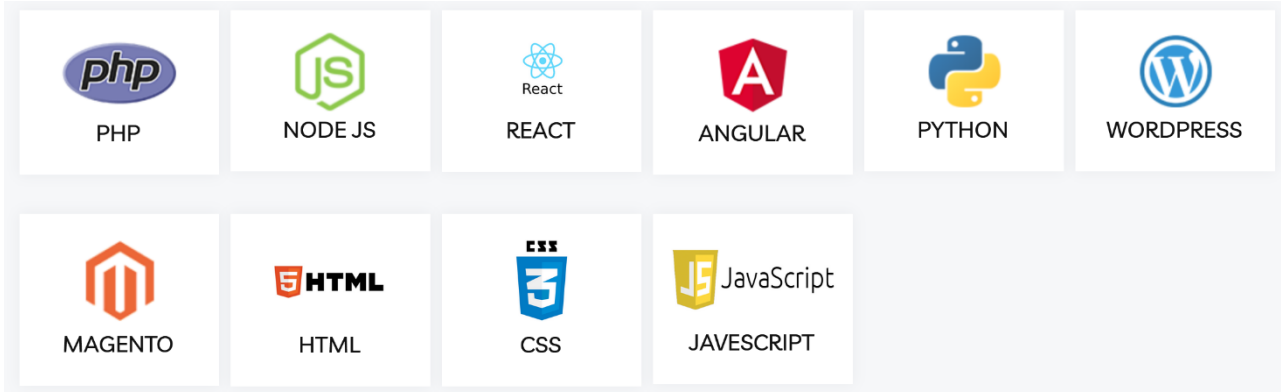


#### Examine and Deliver

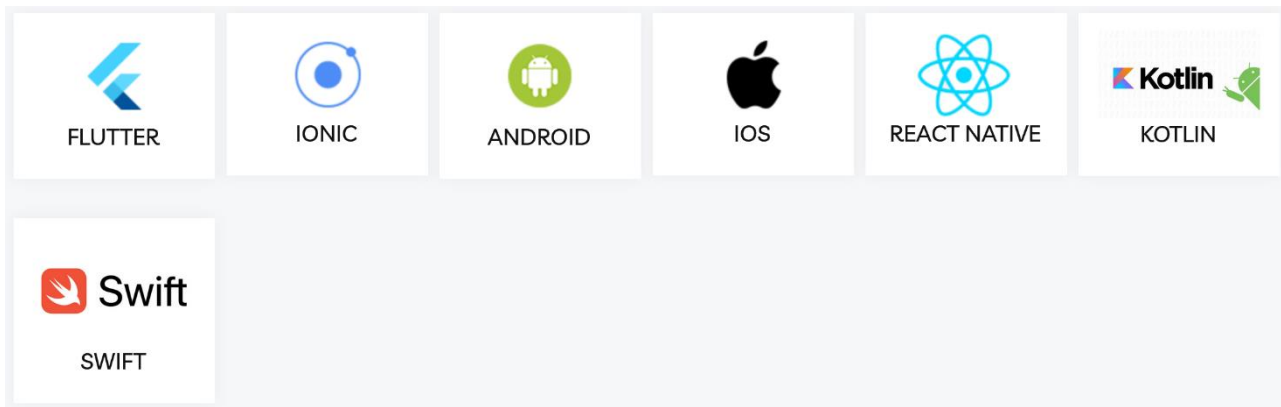
The Art of the Successful Launch.

# OUR TECHNOLOGIES

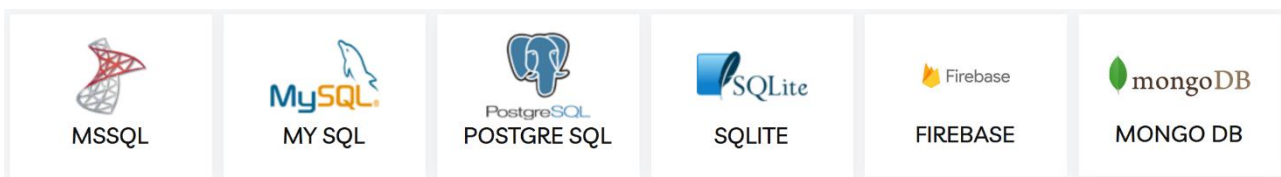
## Software & Web Development



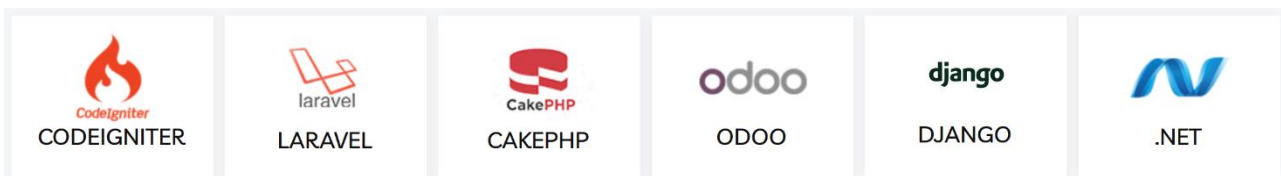
## Application Development



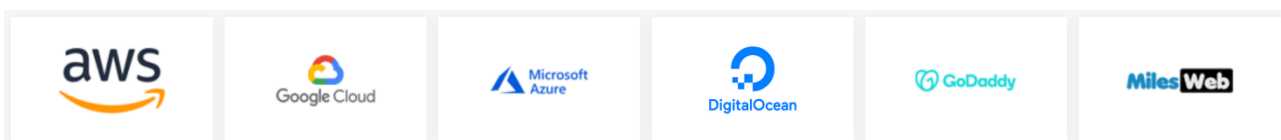
## Database



## Framework



## Cloud Platform



## CLIPPING PATH SERVICES

### **Our Clipping Path Services:**

Clipping Path Service  
Color/Multi Clipping Path  
Image Masking Service  
Drop Shadow Service  
Image Retouching Service  
Raster to Vector Conversion  
Exposure Correction  
Image Manipulation Service  
Image Compositing  
Neck Joint  
Color Correction Service  
Photo Editing Service  
Photo Restoration Service

## Contact

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